



#3 - 3800 72nd Street
Delta, BC V4K 3N2
Phone: 604.946.6622
Fax: 604.946.6223
www.reachdevelopment.org
info@reachdevelopment.org

"BELIEVING IN POTENTIAL"

FOR IMMEDIATE RELEASE

February 7, 2013

Birthday boy donates gift to Reach

A Ladner youngster decided on his birthday that the best gift of all is the gift of giving. Jimmy Douglas held his 7th birthday party on Sunday Dec 16, 2012 at his favourite Chuck E Cheese's in Langley, but instead of presents, Jimmy asked his friends to bring a cash donation for Reach Child and Youth Development Society of Delta. Jimmy's friends weren't surprised at his request. It is the second year that Jimmy has bestowed birthday donations to Reach. In two years of giving, Jimmy's birthday has generated over \$500 in funds towards Reach.

Reach is a non-profit organization in Delta that helps children and youth with special needs, including children with Autism, Down syndrome, F.A.S.D., and other developmental disabilities. The funds from Jimmy's birthday donation will go towards Reach's *Building for Children Together* capital campaign, and help build a new child development centre in Ladner for children with special needs.

The children were more than happy to donate to charity for a birthday present. In fact, one of Jimmy's friends, Braden, gave money that he earned from his chores to help Jimmy make his donation.

When asked why he requested donations instead of presents for his birthday, Jimmy said "I wanted to help other children." He added that it made him feel "really good inside" to help children with special needs.

Jimmy knows all about how Reach helps children with special needs through his mother, Agnes, who was a Director on the Reach Foundation Board. Agnes is now a key member of the Reach Events Committee helping to organize Reach's upcoming fundraiser *Reach for the Stars: An Evening of Inspiration* on February 23rd. The event will be held at the Sacred Heart School in Ladner and will be hosted by Chris Gailus, News Hour Anchor for Global BC Television. Tickets are \$65 and selling out fast.

"I truly believe life is about giving," said Jimmy's mother Agnes. "As parents we teach our children manners, how to read and write but it's just as important to teach our children how to give. I'm part of the Reach *Building for Children Together* campaign because I want to give back to a community that I cherish, and I would like Jimmy to share in that experience with me. When the new building is constructed Jimmy will know that his donations over the years have helped build it."

To learn more about Reach or to get tickets for *Reach for the Stars: An Evening of Inspiration* visit www.reachdevelopment.org or call 604-946-6622 ext.0

MEDIA CONTACT:

Cathy Nidoski, Communications Director
Reach Child and Youth Development Society
604-946-6622 ext.337
cnidoski@reachdevelopment.org



Formerly known as the
Delta Association for
Child Development