

“BELIEVING IN POTENTIAL”

## FOR IMMEDIATE RELEASE

May 14<sup>th</sup>, 2012

### McHappy Day raises \$4,800 for Reach.



*Ladner and Tsawwassen McDonald's Restaurant owner Steve Krawchuk (right) presents a cheque for \$4,800 to Reach Foundation Chair Irene Forcier and Funding Development Director Tom Gies from May 2<sup>nd</sup> McHappy Day proceeds.*

For twenty years McDonald's Restaurants have supported communities across Canada with their annual McHappy Day, a day where \$1 from the sale of every coffee, Big Mac and Happy Meal goes to local children charities. This year, more than 14,000 McDonald's across Canada took part in McHappy Day helping to raise a national total of \$3.6 million. For the sixth year in a row Ladner and Tsawwassen McDonald's Restaurants dedicated their McHappy Day proceeds to Reach Child and Youth Development Society, a local charity that has been helping children with special needs and their families since 1959.

Over sixty Reach volunteers came out to help on McHappy Day treating kids and grown-ups alike to music, entertainment, balloon animals, face painting, Sportball activities and other fun activities throughout the day. Volunteers included staff from Envision Financial and students from Delta Secondary School, as well as parents and youth who have attended Reach programs.

A total of \$4,800 was raised at the Ladner and Tsawwassen McDonald's through food sales as well as customer donations. The proceeds will be put toward Reach's campaign to build a new child development centre in the heart of Ladner.

For more information about programs and services at Reach Child and Youth Development Society visit their website at [www.reachdevelopment.org](http://www.reachdevelopment.org) or call 604-946-6622. Reach can also be found on Facebook and Twitter at ReachSocietyBC.

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**Formerly known as the  
Delta Association for  
Child Development**