

# "Believing in Potential"

## Reach Child and Youth Development

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## New Name Change!

*(watch for our new newsletter design in our Summer issue)*

### The Delta Association for Child Development has changed its name to

On April 15<sup>th</sup>, 2008 the Delta Association for Child Development (DACD) officially launched its new name.

Along with our new name is our new logo and a new look for our brochures featuring pictures of the children and families in all of our 13 programs.

The decision to change the "Delta Association for Child Development" name began a couple of years ago with feedback from families. "Surveys revealed to us that families had a difficult time finding information about our programs and services" says Marcia McCafferty, President of the Board of Directors for Reach. "It was clear that we had to seriously address this issue in order to eliminate the barriers that families faced in accessing services that are critical to their child's development."



"BELIEVING IN POTENTIAL"

*See full story on page 3*

Spring Newsletter  
2008

*“Believing In Potential” is published quarterly: Fall, Winter, Spring and Summer. It is mailed free of charge to the membership of the Reach Child and Youth Development Society.*

*If you would like to become a member of the Reach Child and Youth Development Society please call 604-946-6622 ext. 0 for more information.*

*If you would like to unsubscribe to The “Believing In Potential” newsletter please call 604-946-6622 ext. 0 or email-[info@reachdevelopment.org](mailto:info@reachdevelopment.org) and write “newsletter” in the subject line.*

*Submissions are welcome and accepted from members or non-members. Children’s writing or artwork submissions are welcome. Please include your contact information with your submission.*

*Submissions can be emailed to [cnidoski@reachdevelopment.org](mailto:cnidoski@reachdevelopment.org) with “newsletter” in the subject line, faxed to 604-946-6622 with attention: Newsletter on the cover sheet (Please do not fax artwork), mailed or dropped off at the front desk. For more information about the “Believing In Potential” newsletter please call 604-946-6622 ext.337.*



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## Message from the President.....

Well, it’s official! After many months of being very careful not to spill the beans, we are finally able to use our new name: Reach Child and Youth Development Society. The renaming ceremony was a great success, and gave us an opportunity to thank the many individuals and organizations who have supported us in the past. Take a look further on in the newsletter for more details.

Our goal was not just to rename the society. Of primary importance is that we raise our profile in the community and continuously promote the organization so that every family and every child who needs our help knows who, where and what we are. Through feed-back from our parent surveys, we know that finding our programs has not been easy, and one of our current goals is to improve this situation, as we know the value of timely supports and interventions. We are dedicated to removing this barrier to service, and that means that hopefully you will be hearing a lot about us in the next little while.

Also new at Reach is the creation of the Reach Child and Youth Development Foundation. This has been in the works for some time, and we hope to officially launch the Foundation this September. As a society we have vowed ‘never to be constrained because of a lack of funds’ so the primary goal of the Foundation will be to increase our fundraising capability in order to meet the ever increasing and changing needs in our community.

So, with a new name and a new Foundation, we are looking forward to the start of a new era in the life of our organization, as we enter our 50<sup>th</sup> year of supporting children with special needs and their families. We at Reach are very proud of the impact that we have made in the lives of thousands of people over the past years, and we are excited to be looking forward to the next fifty years as we continue to strive to improve and develop, and in doing so to better meet the needs of our community.

Marcia McCafferty, Board President,  
Reach Child and Youth Development Society



**Marcia McCafferty, President  
of the Board of Directors for  
Reach Child and Youth  
Development Society**



## Join “Team Reach Child and Youth Development” in the walk for autism!

**Inaugural BC Walk / Run  
Now for Autism  
Sunday, October 19, 2008  
Swangard Stadium, Burnaby  
8:30am Registration  
10am Walk (3km) /  
Run (5km) Start**

**Note: there is no registration fee  
or minimum amount  
required to participate.**

To support autism research and awareness, we’ve started Team Reach for the very first BC Walk/Run Now for Autism. To join Team Reach, go to: [www.walkknowforautism.org](http://www.walkknowforautism.org)

- under “Canada” click “BC”
- choose “Register” tab and select “Join a Team”
- choose “Team Reach”
- click on “Add Team Members” to join us.

*Please note that this is not a Reach Fundraising event. Any funds raised will go to Autism Speaks Canada.*



# Our New Name is Now Officially....



**"BELIEVING IN POTENTIAL"**

The goal of the development of the new name is to create a name that is clear and accurate in terms of whom the organization serves. "In addition to early programs we also provide programs and services for youths with special needs. It is critical that families know these services are available, and that is why we felt it was important to include the 'youth' in our new name." added Reach Executive Director Renie D'Aquila.

Through a process that included input from a Communications Committee, contracted design firm *Working Design* (whom designed the new logo and new brochures), staff, and a focus group made up of families, stakeholders and donors, a name was developed that reflects the goals and values of our organization. These are:

- **To Reach Families:** *by removing barriers to access*
- **To Reach Children:** *by achieving developmental goals*
- **To Reach Community:** *by connecting and being actively involved with community organizations committed to early child and youth development*
- **To Reach Donors:** *to reach donors and those in the position of giving, with the message of the need for programs and services for children in their community.*
- **To Reach Families Expectations:** *families demand and expect excellence in service provision and in the expertise of their service providers. Our goal is to reach our potential as quality professional therapists, consultants, trainers, and teachers through education, training and professional development.*

Along with the change of the society's name, their two inclusive preschool names have also changed. The Delta Child Development Centre (also known as DCDC) is now known as Reach



Developmental Preschool South Delta, and The Delta School Readiness Program is now known as Reach Developmental Preschool North Delta.



Reach has been providing programs and services to children with special needs since 1959. Although our name has changed, our programs and services haven't. We will continue with our commitment to child development and our mission to provide early and timely intervention for children with special needs in a family-centered manner, provide choices and ongoing support to children and families, facilitate and support the full integration of all children into our community, and exist as a quality community resource for the optimal development of children from infancy onwards.



# The Reach New Name Launch and Donor Recognition Event

Our new name was launched at an afternoon luncheon event that took place at our Reach Child and Youth Development Society in Ladner. Over 100 people attended the event including representatives from Community Living British Columbia, The Ministry for Child and Family Development, community service organizations, corporate and individual donors, families and children from the community, and local dignitaries, including Delta Mayor Lois Jackson. Thank you to all that attended and helped us celebrate this very special occasion!





# THE DONOR WALL

With the launch of our new name and logo we have introduced our ‘donor wall’ as a way of recognizing all of the individuals, businesses, and government agencies that provide the funding that keeps our programs and services alive. Four colours of leaves on our tree recognize giving levels: gold (\$5,000+), silver (\$2,500+), ruby (\$1,500+), and green (\$500+). Our donor wall will be on permanent display in the foyer of our Ladner facility, and stands as a symbol of the legacy these donors have left, and that future donors will leave, in the lives of children and families in their communities. **Thank you all for giving and for believing in potential.**

## Core Funders

**Ministry of Children and Family Development  
Community Living BC**

**BC Gaming Commission  
Corporation of Delta**



Ronald McDonald House Charities

TOOBS

Immaculate Conception Choir

Canada Safeway

The Delta Optimist

Robertson Optical

McDonald’s Restaurant (Ladner & Tsawwassen)

Delta Community Foundation

Helping Hands of WorkSafe BC

Delta Agricultural Society

Rotary Club of Ladner

The Parish of All Saints

Ed & Betty Jean Richmond

Rod & Linda Chrystal

Delta Firefighters Charitable Society

The Vancouver Sun Children’s Fund

Kinsmen Club of Ladner/Tsawwassen

Tsawwassen Boundary Bay Lions Club

Canadian Autoparts Toyota Inc.

CKNW Orphan’s Fund

Russ & Donna House

Variety—The Children’s Charity

South Delta Leader

Krispy Kreme

John & Marcia McCafferty

Ocean Trainer

Jean Beaumont

Rotary Club of North Delta



BC Ferries

John Hart

Costco Wholesale

Ted & Taeko Ishida

Angelika Hedley

Tim & Si Stainton

Envision Financial

Telus Community Connections

North Delta Dogwood Lions

Scotiabank—Tsawwassen

North Delta Lions Club

Dr. Yousef Shihab

Sacred Heart School

Lehigh Cement

Tara McGuire

CIBC Retirees Ambassador Program

Dave & Denise Ure

Century Group

Stephen & Norma Sharpe

Delta Speedpro Signs

Delta Chamber of Commerce

Ken Bates

Westshore Terminals



Reach’s President Marcia McCafferty and Executive Director Renie D’Aquila unveil the new donor wall at the New Name Launch ceremony on April 15.

## REACH News.....Reach Opens New Social Heart Playground at the Reach Play and Learn Centre in North Delta

Young children of North Delta now have a new fun place to play! On May 14<sup>th</sup> the Corporation of Delta along with Reach Child and Youth Development Society celebrated the Grand Opening of the North Delta Social Heart Playground along with a group of dignitaries, families and supporters.

“The new playground will serve as a community play area and will add important opportunities for children with special needs who are accessing programs at Reach Child and Youth Development Society, such as the Infant Development Playgroup and our Kids Friendship Clubs,” said Renie D’Aquila, Reach’s Executive Director. It will also provide an outdoor play area for patrons of the neighboring outdoor pool, plaza and programs operating from the North Delta Recreation Centre.

The playground was made possible by shared funding from The Corporation of Delta, and through donations from Ronald McDonald House Charities, B.C. Gaming Commission, and the Rotary Club of North Delta. The Corporation of Delta will maintain the playground on an ongoing basis. “We are very thankful to the Municipality for sharing this project with us and also the incredible support of our generous donors,” added D’Aquila.

The plaque unveiling and ribbon cutting ceremony took place during a rainy Wednesday morning but that did not dampen anyone’s spirits. The playground is located behind The Play and Learn Centre, a satellite facility of Reach Child and Youth Development Society, which opened in 2005 offering specialized playgroups and therapy for infants and children in North Delta. It also offers a Toy and Book Lending Library and clothing exchange for families receiving services from Reach.



## Parents and Professionals Enjoyed “Myles of Courage – a story of autism”



Close to 60 people packed the room at Kin House in Ladner on May 28 to listen to Myles McKie, a 17 year old living with autism. Since 2006 Myles has been doing public presentations to share his success story of overcoming obstacles. The evening audience included parents, grandparents, teachers, special education assistants and childcare workers. “Totally inspiring,” said one of the parents. “It really motivated me more on my job,” said one of the special education assistants.

His presentation “Myles of Courage: A Story of Autism” is sponsored by the Tsawwassen Boundary Bay Lions Club. Myles talks about what it’s like to have autism, the people who have supported him throughout his childhood, and the tools that are effective in coping with and overcoming the obstacles one faces growing up with the disorder. It is an inspiring presentation that offers hope and optimism to families living with the challenges and anxiety associated with autism.

## Mark your calendars...

June 14, 2008 Saturday	<i>BC Walk/Run Now for Autism Kick-Off</i> with Dr. Sophia Colamarino, Vice President Research for Autism Speaks presentation "Making Sense of the Research: What it all Means"	Pre-registration is required by calling Autism Speaks Canada 1-888-362-6227 or email: autismspeakscanada@autismspeaks.org
July 12-15, 2008	<i>2nd Biennial Brain Development &amp; learning Conference: Making Sense of the Science</i> An interdisciplinary conference devoted to improving children's lives by making cutting-edge research in neuroscience, child psychology and medicine understandable & applicable work. For teachers of Grades K through 12, Special Education Teachers, Early Childhood Educators, Preschool Teachers, Daycare Providers, Reading Specialists, Principals and School Heads, Curriculum and Staff Developers, Superintendents and Administrators.	For more info. visit <a href="http://www.interprofessional.ubc.ca/bdl.html">www.interprofessional.ubc.ca/bdl.html</a> Sheraton Wall Centre Hotel 1088 Burrard Street, Vancouver, BC phone: 1-877-328-7744
July 10, 2008 Thursday	<i>Kids Have Stress Too!</i> by Mary Peirce Biagi has been an Outreach Consultant with Child Care Options	Surrey Early Years Centre, Child Care Options 6878 King George Highway (located near Pine Lighting, Greco's and Curves. Parking in front). Cost: \$15.00
August 26, 2008 Saturday 9:30am - 12:30pm	<i>HOP: Healthy Opportunities for Preschoolers</i> a 2010 Legacies Now training opportunity	Surrey Early Years Centre, Child Care Options 6878 King George Highway (located near Pine Lighting, Greco's and Curves. Parking in front). Cost: free
July and August	Actors for Autism Summer Camps. A performing arts and digital film making facility that provides programs for individuals with disabilities ages six and up. Programs include acting, film making, animation, claymation, dance, music, social skills, performing arts academy and vocational training.	California, USA <a href="http://www.actorsforautism.com">www.actorsforautism.com</a> for more information



## Presents A Special Invitation An Evening with Temple Grandin

July 27th 2008 from 6 p.m. to 10 p.m.

Seaquam Theatre

11584 Lyon Rd, Delta, B.C., Canada

For information about this exciting evening go to:

<http://www.autismtoday.com/eveningwithtemplevancouver.html>

# Reach receives a Lions' donation!



Members of the Tsawwassen Boundary Bay Lions Club at the New Name Launch ceremony on April 15th, where they presented a cheque for \$30,000!



BMO Bank of Montreal—Tsawwassen recently donated \$108 to our Gift of Speech campaign. One of their staff members generously made a tree skirt that was raffled to their customers. All proceeds were donated to Reach. Thanks BMO Tsawwassen!

*A huge thank you to the Tsawwassen Boundary Bay Lions Club, for their \$30,000 donation to support two projects to support youth living with autism, down syndrome, or other special needs:*

1. **Teen Social Saturdays Group**, reaches youth with special needs who are currently on wait-lists and are not receiving any other services. The Group welcomes 12 children between the ages of 9 to 16 years to attend the 1<sup>st</sup> and 3<sup>rd</sup> Saturday of each month for one year beginning in April. The Group's focus is to make friends and strengthen social skills while having a good time. The program will include outings, cooking, music and many other activities.
2. The second project involves sponsoring a very special youth living with autism. Myles McKie is an inspiration and a living proof of how critical it is for a child to receive early intervention so they can reach their full potential. Myles is a 17 year old who has overcome many challenges throughout his life and has now become a public speaker to share his story. He has presented at UBC, Surrey College, at teacher's conferences and at Reach. The **"Myles of Courage"** series will be promoted to parents, students, professionals and teachers, donors and the community at large.

## Current funding needs - wish list:

- **\$800 for two brain models:** Fetal Alcohol Spectrum Disorder (FASD) is the leading known cause of mental retardation in western civilization but most individuals with FASD have normal intelligence. Knowing that FASD affects the developing infant's brain and their effects is best explained using hands on visual tools. The brain models would help our consultants show parents, relatives, children, teachers, caregivers and even the person themselves how alcohol has affected a brain.
- **\$2,000 for new books for our new Child Development Library Service:** Reach wants to continue growing the newly improved in house library to provide staff, families, professionals and community members with resources and educational opportunities through access to relevant information that they might not otherwise be able to obtain.



***YES! I will like to help Delta children Reach their potential!***

Here is my gift of:  \$45  \$90  \$180  Other \$ \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Postal: \_\_\_\_\_

Please charge my gift to my credit card.  Visa  Mastercard

Card # \_\_\_\_\_ Expiry Date \_\_\_\_\_

Signature \_\_\_\_\_

I would like to make a MONTHLY Gift of Speech donation to a Delta child. I am enclosing 12 post dated cheques in the amount of \$ \_\_\_\_\_.

Make cheques payable to: **Reach Child and Youth Development Society**



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You will receive a charitable tax receipt for the full amount of your donation. Your personal information will not be shared with other organizations. May 2008